

ADVERTISING SALES EXECUTIVE NEEDED

Witherspoon Media Group is looking for advertising sales representatives to generate sales for our luxury magazines, newspaper, and digital business.

The ideal candidate will:

- Service and grow key accounts and maximize opportunities for each publication, all websites, and all digital products.
- Collaborate with the sales and management team to develop growth opportunities.
- Prepare strategic sales communications and presentations for both print and digital.
- Develop industry-based knowledge and understanding, including circulation, audience, readership, and more.
- Prepare detailed sales reports for tracking current customers' activity and maintain pipeline activity using our custom SpaceMaster system.

Positions are full- and part-time and based out of our Kingston, N.J. office. Track record of developing successful sales strategies and knowledge of print and digital media is a plus.

Compensation is negotiable based on experience. Fantastic benefits and a great work environment.

Please submit cover letter and resume to:
robin.broomer@witherspoonmediagroup.com

WITHERSPOON MEDIA GROUP